



Red Shoes Fiesta

SATURDAY
MAY | **2**
2 0 2 6

6:00 PM

Witte Museum | Dawson Family Hall
3801 Broadway, San Antonio, TX 78209



Scan to purchase
tickets or sponsorship



2026 Sponsorship Package

Please view our sponsorship opportunities and consider supporting St. PJ's Children's Home at the annual Red Shoes Fiesta. We value our partnerships with corporate and individual donors and will serve as good stewards of your generous support. Committed to delivering valuable benefits and a positive partnership experience to each St. PJ'S Children's Home sponsor, we thank you in advance for your consideration.



Dear Friends,

Fiesta is always an exciting time in our community—a vibrant celebration of our traditions and heritage. This year, we have an even greater reason to come together and celebrate with purpose. We are thrilled to personally invite you to the 20th Annual Red Shoes Fiesta, taking place on Saturday, May 2, 2026, at the historic Witte Museum. This special evening will benefit the children at St. PJ's Children's Home, where our mission is to provide a safe, loving refuge for children in crisis.

For over a century, St. PJ's Children's Home has been a haven for abused and neglected children, offering not just shelter, but hope and healing. We help each child overcome their personal challenges and work toward a future filled with possibility. One child at a time, we break the cycle of abuse and neglect, offering comfort, love, and a personalized plan to help them thrive.

The Red Shoes Fiesta is an event close to our hearts, inspired by a young girl who arrived at St. PJ's Children's Home in red shoes given to her by her grandmother. When asked about them, she said, "My grandma gave me these shoes because someday, I'm going to go home." Those red shoes represent hope—hope for a safe, loving home, and a brighter tomorrow.

This year's Fiesta will be a Fiesta-chic event filled with red shoes, guayaberas, and the flavors and sounds of San Antonio. As we come together to celebrate, we invite you to join us in giving the children of St. PJ's their own reason to fiesta—a reason to believe in a better future.

We kindly ask for your support through sponsorship or donation, ensuring that St. PJ's Children's Home can continue its vital work in the community. Your generosity will make a direct impact, helping children find their own "red shoes" and the path to a safe and happy home.

There is no greater joy than knowing you've helped change a child's life. We are counting on you to make this year's Red Shoes Fiesta a success. Thank you for your unwavering support and compassion. Together, we can make a lasting difference, one child at a time.

For more information, please contact our events team at 210-222-1294 or Yahaira Rodriguez at yrodriguez@ccaosa.org. We look forward to celebrating with you!

Blessings,

Gladys Gonzalez

Gladys Gonzalez
Executive Director at St. PJ's
Tax ID# 74-1143129.



Mission San José

\$25,000

- Two (2) tables of ten in prime location.
- Bottle service during dinner.
- Recognition as a Mission San José presenting sponsor at event and marketing materials with company logo (invitation, event website, event program, slideshow at event, and social media).
- Invitation to annual appreciation event in December.
- Branded volunteer opportunity for corporate group.
- Two (2) raffle tickets.
- One (1) St. PJ's Fiesta medals per guest.
- One (1) honorary custom plaque on a pew in chapel at St. PJ's Children's Home.
- One (1) centerpiece.

Mission Concepción

\$10,000

- One (1) table of ten.
- Bottle service during dinner.
- Recognition as a Mission Concepción sponsor at event and marketing materials (invitation, event website, event program, slideshow at event).
- Invitation to annual appreciation event in December.
- Two (2) raffle tickets.
- One (1) St. PJ's Fiesta medals per guest.
- One (1) honorary custom plaque on a pew in chapel at St. PJ's Children's Home.
- One (1) centerpiece.



Mission San Juan

\$6,000

- One (1) table of ten.
- Recognition as a Mission San Juan sponsor at event and marketing materials (invitation, event website, event program, slideshow at event).
- Invitation to annual appreciation event in December.
- Two (2) raffle tickets.
- One (1) St. PJ's Fiesta medals per guest.
- One (1) centerpiece.

Mission Espada

\$4,000

- One (1) table of ten.
- Recognition as a Mission Espada sponsor at event and marketing materials (invitation, event website, event program, slideshow at event).
- Two (2) raffle tickets.
- One (1) St. PJ's Fiesta medals per guest.

Individual Ticket

\$300



Underwriting Opportunities

- \$5,000 Valet (1 opportunity available at \$5,000.)
- \$3,000 Flowers (1 opportunity available at \$3,000.)
- \$2,500 Entertainment (5 opportunities available at \$500 each.)
- \$2,000 Fiesta Medals (4 opportunities available at \$500 each.)
- \$1,275 Dessert (3 opportunities available at \$425.)
- \$1,000 Photo booth (2 opportunities available at \$500 each.)
- \$800 Security (2 opportunities available at \$400 each.)
- \$400 Coffee (1 opportunity available at \$400.)
- \$400 Table linens (1 opportunity available at \$400.)

As an underwriter, you will receive:

- One (1) St. PJ's Fiesta medal.
- Recognition as an underwriting sponsor at event and marketing materials for event website and slideshow at event.



Underwriting Opportunities
Sponsor an underwriting opportunity today

Business Name: _____

Contact Name/Title: _____

Address: _____

City/state/zip code: _____

Phone: _____ Email: _____

☐ \$5,000 Valet

☐ \$3,000 Flowers

☐ \$500 Entertainment

☐ \$500 Fiesta Medals

☐ \$425 Dessert

☐ \$500 Photo booth

☐ \$400 Security

☐ \$400 Coffee

☐ \$400 Table linens

Monetary Contribution

___ I would like to donate \$ _____ in support of St. PJ's Children's Home.

Please make check payable to
St. PJ's Children's Home.

Mail to:

Attn: Events

St. PJ's Children's Home

919 Mission Rd.

San Antonio, Texas 78210

Credit Card payments can be made
by phone. Please contact:

Events

(210) 222-1294 x 2797

events@stpjhome.org

For more information, please contact Yahaira Rodriguez at
(210) 222-1294 x 2797 or yrodriguez@ccaosa.org.

Underwriter Signature _____

St. PJ's Children's Home is a Non-Profit Organization approved by section 501(c)(3) of the IRS code. We certify that St. PJ's Children's Home residents, staff, Board of Governors, and Board of Trustees did not provide any services in exchange for this donation.

St. PJ's Children's Home Tax ID# 74-1143129.



Auction Donation Form

Make your tax deductible contribution today

Business Name: _____

Contact Name/Title: _____

Address: _____

City/state/zip code: _____

Phone: _____ Email: _____

Silent Auction Donation

☐ I would like to donate an item for the silent auction.

Item Description: _____

Item value: _____

Item restriction: _____

☐ Call to arrange pick up for the item ☐ Item accompanies form

Monetary Contribution

☐ I would like to donate \$ _____ in support of St. PJ's Children's Home.

Please make check payable to

St. PJ's Children's Home

Mail to:

Attn: Events

St. PJ's Children's Home

919 Mission Rd.

San Antonio, Texas 78210

Credit Card payments can be made

by phone. Please contact:

Events

(210) 222-1294 x 2797

events@stpjhome.org

Donor Signature _____

For more information, please contact Yahaira Rodriguez at

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St. PJ's Children's Home Tax ID# 74-1143129.

All Auction items must be claimed within 90 days of event.

This auction item will roll over to the next scheduled event if not purchased.



Sponsorship Form

Become an event sponsor today

Please complete this form to confirm your sponsorship level.
Completed forms can be returned to Events at yrodriguez@ccaosa.org.
Questions? Call 210-222-1294 ext. 2797

Business Name: _____
Contact Name/Title: _____
Address: _____
City/state/zip code: _____
Phone: _____ Email: _____

Sponsorships

☐ Mission San José \$25,000 ☐ Mission Concepción \$10,000
☐ Mission San Juan \$6,000 ☐ Mission Espada \$4,000

Monetary Contribution

☐ I would like to donate \$ _____ in support of St. PJ's Children's Home.

Please make check payable to
St. PJ's Children's Home
Mail to:
Attn: Events
St. PJ's Children's Home
919 Mission Rd.
San Antonio, Texas 78210

Credit Card payments can be made
by phone. Please contact:
Events
(210) 222-1294 x 2797
events@stpjhome.org

Sponsor Signature _____

☐ Please send me more information regarding upcoming event sponsorship opportunities.